

EXPRESS

THE ZEBRA MP7000 MULTI-PLANE BIOPTIC IMAGER
FASTER TRANSACTIONS. HIGHER SATISFACTION. LOWER COSTS.

MAKE EVERY LANE AN EXPRESS LANE

SHOPPERS DON'T LIKE WAITING IN LINES

5 MINUTES



CONSUMERS WILL WAIT
5 MINUTES OR LESS BEFORE
ABANDONING A PURCHASE¹

73%



OF SHOPPERS WILL
TAKE ITEMS OUT OF
CART WHILE WAITING²

39%



RETAILERS EXPERIENCED
39% REVENUE LOSS
DUE TO LONG LINES³



THE MP7000 SPEEDS CHECKOUT ON BOTH SIDES OF THE COUNTER



POS SIDE MP7000 MULTI-PLANE IMAGER

Fast and efficient for clerks in
supermarkets and grocery stores to
scan 1D and 2D barcodes in virtually
any condition from any angle.



MP7000 CUSTOMER SIDE SCANNER

Convenient and easy for shoppers
to scan printed and mobile barcodes,
loyalty cards and coupons displayed
on their mobile devices.

THE MP7000 DELIVERS AN UNSURPASSED CHECKOUT EXPERIENCE FOR CUSTOMERS AND CASHIERS IN THE BUSIEST STORES



READS ANY BARCODE

Captures any barcode,
even damaged, torn
or poorly printed, 1D,
2D, GS1, Digimarc and
high-density barcodes
on paper, plastic and
mobile devices.



EASY TO DEPLOY

Fits easily into existing
check stands.



EASY TO SERVICE

Designed with fewer
components and parts
and an upper
housing that can be
removed without tools.
As a result, reliability
is greatly improved,
there are fewer parts
to stock and less time
is required for repair.



INTELLIGENT ILLUMINATION

The MP7000 illumina-
tion only activates
when an item is in the
scan zone. And since
the illumination is
recessed, it's practically
invisible, easy on the
eyes of your cashiers
and your shoppers.



LARGE SCAN ZONE MAXIMIZES CHECKOUT SPEED

The MP7000 offers the largest scan
volume in its class, allowing your
workers to simply swipe-and-go,
boosting cashier productivity and
your shoppers' checkout experience.



LOWEST POWER CONSUMPTION IN THE INDUSTRY

Our intelligent
illumination system
consumes up to
60% less power than
competitive devices,
greatly reducing
power consumption
and cost.



UNPRECEDENTED MANAGEMENT CAPABILITY

With every Zebra
MP7000, you get pow-
erful complimentary
software for easy
remote management
of your entire scanner
solution — from scan-
ner and scale to all
attached peripherals
such as a handheld
scanner. And with
predictive diagnostics,
the information you
need to keep your
MP7000 devices up
and running is always
at your fingertips.



INCREASED PRODUCTIVITY WITH CUSTOMER SIDE SCANNER

Customers can simul-
taneously scan mobile
coupons, loyalty cards
and impulse buy items
— without slowing
down the cashier.



REDUCES SHRINK

The large weighing
area accurately cap-
tures an item's weight
to help reduce shrink.



ZEBRA MP7000
PREMIER POS SCANNING PERFORMANCE.
VISIT www.zebra.com/retail